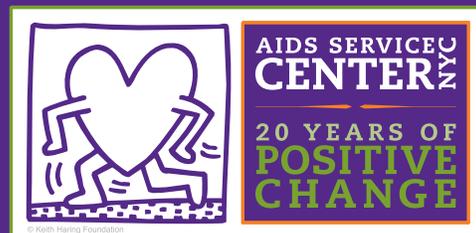




**“My second
chance at life
began the day
I came to the
AIDS Service Center.”**

2011

**AIDS Service Center NYC
20 Year Anniversary Report**



www.ascnyc.org

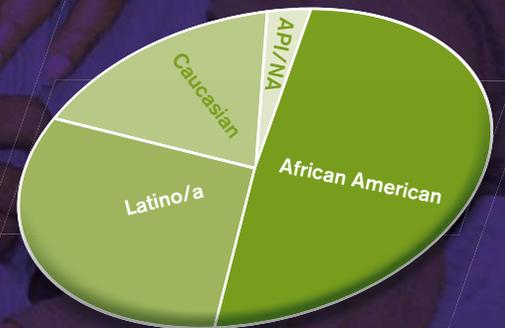
Second Chances

AIDS Service Center NYC helps HIV-positive New Yorkers, and those at risk, to rebuild their lives. Our individualized, professional services foster self-respect, personal responsibility and connection to community.

Through paid internships, over 50 trained Peer Educators reach 14,000 NYC residents each year with HIV prevention education and other key services.

More than 20% of ASCNYC full-time staff are former clients, attesting to our success in helping transform challenges into positive change.

One third of the people we serve are women, 22% are lesbian/gay/transgender, and 34% are over 50 years old.



49% African American
31% Latino/a
17% Caucasian
3% Asian/Native American



51% Manhattan
22% Brooklyn
20% Bronx
7% Queens



Peer Education

Peer Education is living proof that when armed with skills and information, people living with HIV/AIDS are the most effective communicators of HIV prevention messages.



Recovery Support

"Recovery is about living the process—being a full participant in your own recovery. At AIDS Service Center, wherever you are on the path to recovery, you are embraced in a warm, concerned, non-intrusive way. If you need something, you can find it here, and explore recovery for yourself."



Fundamental Needs

Many people affected by AIDS struggle with poverty, in addition to medical and mental health issues. Our Basic Needs Program provides daily meals, healthy food bags, clothes—including warm coats and business attire, and emergency assistance to pay bills.



HIV Testing

At AIDS Service Center, HIV testing is a gateway to services that save lives. People get test results in 20 minutes. Every person who tests negative receives counseling and support to help them stay negative. If a person tests positive, we immediately connect them with specialized HIV medical care and support services.



Advocacy & Care Coordination

Case management is the glue that connects people to services and keeps them engaged in care. Starting with a detailed assessment, we address each individual's uniquely personal and medically-specific needs. Our innovative approach provides a continuum of medical care, safe-practice counseling, substance abuse treatment, housing and entitlements advocacy, peer education, job training, and other services that promote health, stability and quality of life.

As a result, we develop sustainable solutions that maximize independence, promote wellness and help people affected by HIV/AIDS reintegrate into society.



Spiritual Outreach Services (S.O.S.)

"I love talking to people from all different faiths, helping them learn how to protect themselves and their families. I believe it's going to take all of us to fight stigma and replace shame with life-saving services."

Women's Services

"When I found out I was HIV positive, my whole life stopped. I was infected by love. My spirit was broken. Then someone told me about AIDS Service Center. They gave me the tools to help myself. Today, I am a woman who's gotten her self-confidence and self-worth back."



Creative Writing

Our creative writing and poetry workshops provide opportunities for self-expression, personal exploration, and social connection. Restoring spirit and self-worth is integral to our approach of treating the whole person to enhance wellness and a path to healing.



Treatment Education & Support

Every year brings new HIV treatment options—and new challenges to staying on track with complicated regimens. Through workshops and one-on-one counseling, AIDS Service Center helps people living with HIV stick to treatments and take charge of their health.



AIDS Service Center NYC

20 Year Financial History

STATEMENT OF ACTIVITIES

June 30, 2010

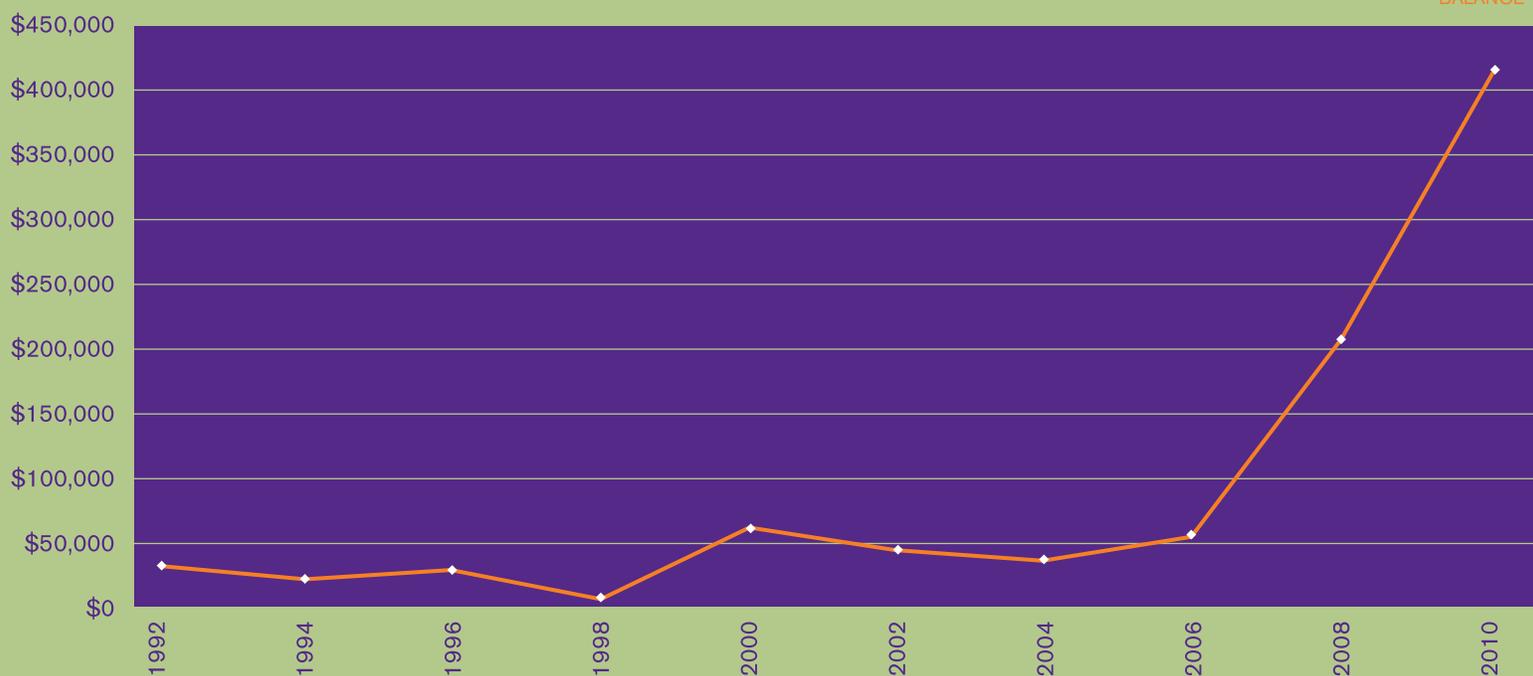
SUPPORT AND REVENUE	
Contract Services	\$ 4,848,435
Third party reimbursements	2,525,523
Other grants and donations	35,236
Special events	157,220
In-kind contributions	122,515
Investment income	794
Total Support and Revenue	\$ 7,689,723
EXPENSES	
Program services	
Peer services	\$ 1,235,795
Case management	3,341,736
Harm reduction	509,512
Women's services	653,256
Basic needs	588,522
	6,328,821
Administration and general	706,096
Fundraising	235,348
Total Expenses	7,270,265
*Change in Net Assets Before Depreciations	419,458
Depreciation	134,811
Change in Net Assets	284,647
NET ASSETS	
Beginning of year	1,040,619
End of year	\$ 1,325,266

STATEMENT OF FINANCIAL POSITION

June 30, 2010

ASSETS	
Cash and cash equivalents	\$ 96,539
Investments	29,210
Contracts receivable	1,163,293
Third party reimbursement receivable, net	367,624
Other receivable	20,713
Prepaid expenses	7,231
Property, equipment, and leasehold improvements, net	772,217
Other assets	121,121
	\$ 2,577,948
LIABILITIES AND NET ASSETS	
Liabilities	
Notes payable	\$ 520,286
Line of credit payable	250,000
Accounts payable and accrued expenses	227,047
Accrued compensation	135,747
Deferred revenue	119,602
	1,252,682
Total Liabilities	1,252,682
Net Assets	
Unrestricted	1,325,266
Total Net Assets	1,325,266
	\$ 2,577,948

20 YEAR BALANCE HISTORY





August 10, 2011

Dear Friend,

Thank you for taking the time to read the remarkable stories of hope and courage portrayed in the AIDS Service Center NYC 20 Year Anniversary Report.

Since 1990, we've been at the forefront of providing HIV/AIDS prevention education and support to New York City's most vulnerable and underserved populations—economically disenfranchised people of color from communities where the epidemic has hit hard.

Over the years, we've continually tailored our services to keep pace with a changing epidemic. In recent years, that's meant creating partnerships with New York's most prestigious hospitals and outpatient clinics, connecting our clients with lifesaving HIV medical care, peer education and support to help them remain in care.

Meanwhile, we continue to go the extra mile to stem the tide of new infections, providing intensive education and support to reduce HIV transmission. Through our HIV counseling and testing program, we identify and connect people who are infected to specialized medical care and support services.

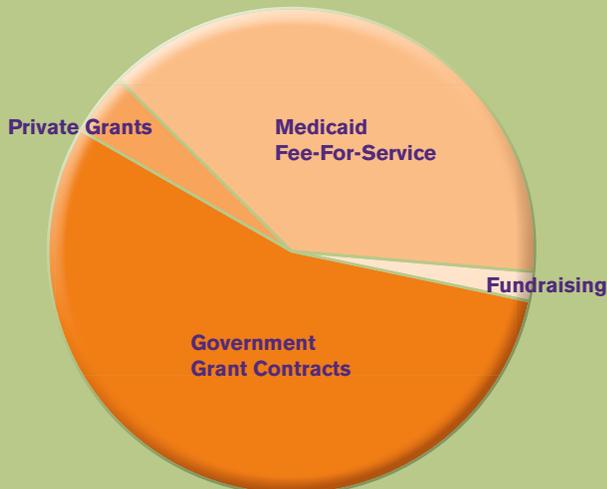
AIDS Service Center's spectrum of programs helps New Yorkers affected by AIDS get the second chance they need to rebuild their lives. We hope you will join us in our work to bring positive change to people living with HIV/AIDS. Please contact us at info@ascnyc.org to explore how you can help.

Sincerely,

William Toler, PA
Board Chair

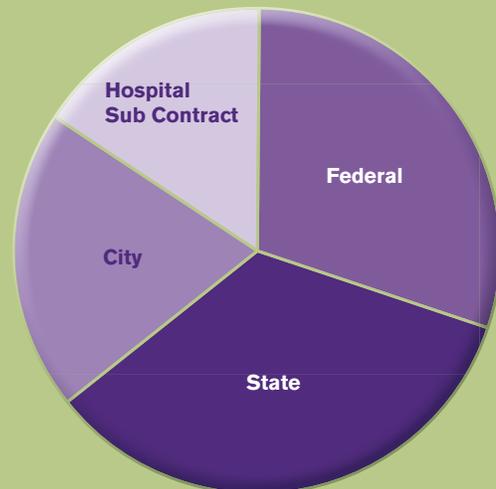
Sharen I. Duke, MPH
Executive Director/CEO

**ASC TOTAL REVENUES:
\$8,839,642**

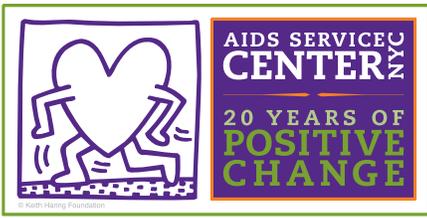


**55% Government Grant Contracts
39% Medicaid Fee-For-Service
4% Private Grants
2% Fundraising**

**ASC GOVERNMENT GRANT CONTRACTS:
\$4,936,359**



**34% State
30% Federal
20% City
16% Hospital Sub Contract**



41 East 11th Street, New York, NY 10003
212.645.0875 | www.ascnyc.org

LOCATIONS

AIDS Service Center NYC/Union Square
Keith Haring ASC Harlem Center
CASA Washington Heights Center
Luis & Lillian East Village Center

HOSPITAL PARTNERSHIPS

Beth Israel • Mount Sinai
New York-Presbyterian • St. Luke's-Roosevelt

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Sharen I. Duke, MPH
Executive Director/CEO

Brenda Starks-Ross, RN, MS
Chief Operating Officer

B. Kim Atkins, MA
Chief Financial Officer

“At ASC I got the skills that help me cope, adapt, and remain focused on my health. They counseled me, made sure my benefits were in place, and connected me with all kinds of programs. My case manager would even pick me up at home and bring me to the doctor. It’s good to have that extra support from people I can relate to and trust.”

Gregory, Care Management Participant